



Seed Sector Review: Phase II - 2004-2006

“Phase II Seed Sector Review Now Underway”

Executive Summary for Parliamentarians

In December 2004, the Honourable Andy Mitchell, Minister of Agriculture announced a one (1) million dollar contribution to support Phase II of the Seed Sector Review (SSR) over the next two years. This project is being lead by a seed sector Alliance comprised of the *Canadian Seed Growers Association, Canadian Seed Trade Association, Canadian Seed Institute, and Grain Growers of Canada* whose members account for over 80% of the commercial crop production acreage in Canada.

Phase II proposes actions on four Key Result Areas:

- 1. Regulatory Flexibility and Timeliness :**
To increase flexibility and responsiveness of regulatory change within the context of the government’s “Smart Regulation” policy initiative
- 2. Fostering Innovation and Research:**
To ensure access for Canada’s commercial crop producers to new, innovative seed products
- 3. Profitability:**
To create and capture value in the marketplace and ensure a clear balance between a farmer’s right to save seed and the developer’s rights to a return on investment
- 4. Consumer Acceptance and Confidence in Food Quality and Safety:**
To support consumer acceptance and confidence in Canadian seed, and the food and other products derived from it

The action plan for Phase II of the Seed Sector Review was launched in mid-January 2005. Extensive work is now underway to create an inclusive framework for stakeholder communication and consultation.

For more information, refer to www.seedsectorreview.com, or contact Monty Doyle, Project Manager - Seed Sector Review, at monty_doyle@seedsectorreview.com or any of the following Executive Directors.

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